



## FOR IMMEDIATE RELEASE

## VOIP MUCH PHONE COMPANY ACQUIRES VBUZZER TRADEMARK AND RECURRING SUBSCRIBER BASE

**TORONTO, ON** – March 1, 2017 – VoIP Much Phone Company Inc ("VoIP Much"), announced that it has acquired the VBuzzer trademark and recurring subscriber base from Softroute Corporation (Toronto, ON).

The acquisition was short timed, with all recurring subscribers being immediately migrated to the VoIP Much network, on March 1<sup>st</sup>, 2017. By purchasing the recurring subscriber base, VoIP Much will continue to provide services under the VBuzzer brand.

VBuzzer will continue to operate as its own brand, under the VoIP Much Phone Company. Executives at VoIP Much note that Pay As You Go (PAYGO) and Fax services from VBuzzer (Softroute) were not part of the purchase agreement.

"Our interest in VBuzzer was to save the long running VoIP brand and ensure its continued growth. Recent years have found the brand decreasing in quality, as seen by social reviews and comments. With VoIP Much powering the VBuzzer brand going forward, we plan to bring this VoIP pioneer back to it's A-Game," said Don Hunter, President of VoIP Much Phone Company. "The acquisition also adds to our capacity and geographic presence."

During the migration, VoIP Much expects little to no downtime being experienced by subscribers. Don added, "We are confident that VBuzzer subscribers will like the new changes planned for their service and the business. Immediate changes to be seen are replacement of the billing system and user portal. We welcome you all to the VoIP Much Family."

## About VBuzzer

For more information on VBuzzer phone services, contact 1-905-477-4459 or <u>www.vbuzzer.com</u>.

## About VoIP Much Phone Company Inc.

The VoIP Much Phone Company is 100% Canadian owned and operated. Established in 2012, the owners of this privately held phone company have a long track record in both the technology and telecom sectors. With headquarters located in Toronto, Ontario, Canada, VoIP Much provides phone services primarily to home and business customers across Canada and the United States. Business services however, including conferencing and Virtual PBX (virtual phone system), are provided globally. Utilizing their own infrastructure, as well as peering with several carriers around the globe, VoIP Much can ensure quality phone services for home, small business and enterprise customers.

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